

HEWLETT-PACKARD COMPANY
Intellectual Property Administration
P.O. Box 272400
Fort Collins, Colorado 80527-2400

JAN 24 2008

HP Docket No. 10005619-1

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Inventor(s) Salil Pradhan et al. Confirmation No. 5410
Serial No.: 09/809,150 Examiner: Alexander G. Kalinowski
Filed: March 14, 2001 Group Art Unit: 3691
Title: MEDIATED SHOPPING METHOD AND SYSTEM

MAIL STOP AMENDMENT
Commissioner for Patents
PO Box 1450
Alexandria, Virginia 22313-1450

RESPONSE TO OFFICE ACTION UNDER 37 C.F.R. § 1.111

Sir:

In response to the Office Action dated September 24, 2007, kindly consider the follow
remarks. The claims are not amended but a listing of the claims is as follows.